



AUCD 2024 Conference Sponsorship Levels

BENEFITS	DIAMOND \$40,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	FRIEND \$2,000
Visibility						
Elite Event Branding	Livestreaming Access	Monday Plenary	Tuesday Leading Change Session	Awards Ceremony	Wednesday Plenary	General Support
Branding on Conference website and app	●	●		●	●	●
Recognition during event	●	●		●	●	
Connect with key network leaders of interest at a private reception	●	●	●			
On-Site Benefits						
Complimentary Conference registrations	6	5	4	3	2	1
Table or display at Sponsored event	●	●	●	●		
Exhibit table	●	●	●	●		
Communications						
Acknowledgment on promotional materials*	●	●	●	●	●	
Access to conference attendee mailing list	●	●	●	●	●	●

*Acknowledgments on promotional materials includes

- Branding on Conference-related emails to the entire AUCD Network, partners, and other news subscribers
- Branding on social media posts across AUCD's Facebook, Twitter, and Instagram accounts

Sponsor Commitment Deadline: October 11

Exhibitor Commitment Deadline: September 20