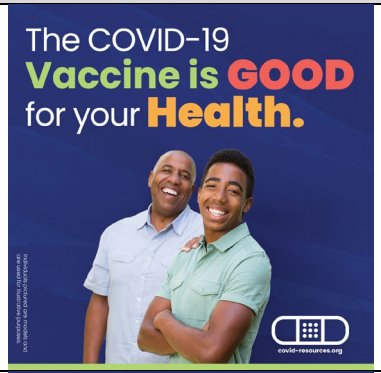
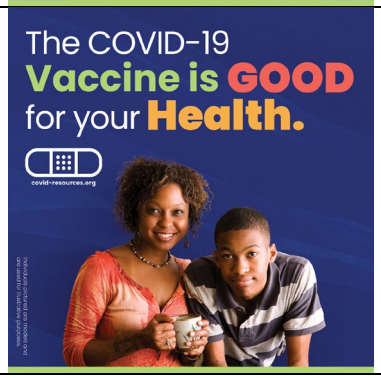
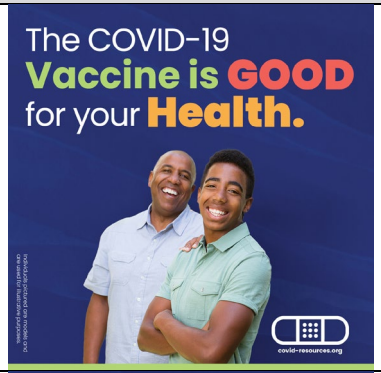
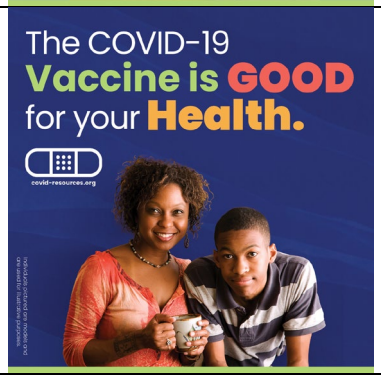
Client: MSM/OMH-NCRN
Job Code: 33918
Job Name: 33918_MSM_NCRN_AA_IDD_Audience_Creative_Suite_Of_Materials_Social Media
Billing Code: 200692.0.001.05.01.001
Date: 4.24.2022

Platform	Copy	Creative Asset
Facebook	Primary Text: Get the COVID-19 vaccine and reduce your chances of getting sick. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org. Headline on visual: The COVID-19 vaccine is good for your health.	
Facebook	Primary Text: Get the COVID-19 vaccine so you can protect your health and the health of those around you. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org. Headline on visual: The COVID-19 vaccine is good for your health.	
Facebook	Millions of people have received the COVID-19 vaccine. It is safe and will keep you healthy. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org. Headline on visual: The COVID-19 vaccine is good for your health.	

Platform	Copy	Creative Asset
Facebook	Primary Text: The COVID-19 vaccine will keep you and your loved ones in good health. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org. Headline on visual: The COVID-19 vaccine is good for your health.	
Facebook	Primary Text: When you have a pre-existing condition, getting the COVID-19 vaccine is key to keeping you healthy. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org. Headline on visual: The COVID-19 vaccine is good for your health.	

Platform	Copy	Creative Asset
Instagram	Primary Text: Get the COVID-19 vaccine and reduce your chances of getting sick. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org.	
Instagram	Primary Text: Get the COVID-19 vaccine so you can protect your health and the health of those around you. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org.	
Instagram	Primary Text: Millions of people have received the COVID-19 vaccine. It is safe and will keep you healthy. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org.	

Platform	Copy	Creative Asset
Instagram	Primary Text: The COVID-19 vaccine will keep you and your loved ones in good health. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org.	
Instagram	Primary Text: When you have a pre-existing condition, getting the COVID-19 vaccine is key to keeping you healthy. Ask your teacher, doctor, or a close family member where you can get vaccinated, or visit www.covid-resources.org.	